

Social Media Discussions



Source	Source Statistics	Date/Time	Discussions
<p>Blog:</p> <p>For the Mommas – The Hottest Deals for Moms by Shannon</p> <p>http://www.forthemommas.com/dining-out/free-chick-fil-a</p>	<p>Technorati:</p> <p>Authority – 55 Rank – 57,544</p>	<p>September 18, 2009</p>	<p>This blog is directed at Moms looking for deals. The specific post focuses on the free breakfast offer at Chick-Fil-A. Every Friday, from September 25 – October 30 from 6:30am-10:30am Chick-Fil-A will have a featured free breakfast entrée offered in their area.</p>
<p>Blog:</p> <p>My Good Cents</p> <p>http://mygoodcents.net/</p>	<p>Technorati:</p> <p>Authority – 36 Rank – 94,324</p>	<p>September 20, 2009</p>	<p>This blog discusses being a part of “The Chicken Wave” and mentions that Chick-Fil-A will be offering a free Coke Zero with a mail-in coupon. One can also enter a draw to win 50\$ in Chick-Fil-A gift cards that are being giving away everyday until October 31, 2009.</p>
<p>Blog:</p> <p>Free Snatcher</p> <p>http://www.freesnatcher.com/free-chick-fil-a-chicken-sandwich-today/</p>	<p>Technorati:</p> <p>Authority: 22 Rank: 159,810</p>	<p>September 7, 2009</p>	<p>The Free Snatcher blog alerts users of free deals, particularly the free Chick-Fil-A Chicken Sandwich on Labor Day when customers wear their favorite sports team logos.</p>
<p>Blog:</p> <p>Twitze.com</p> <p>Follows the latest news via tweets and videos</p> <p>http://www.twitze.com/2009/09/07/chick-fil-a-labor-day/</p>	<p>Technorati:</p> <p>Authority: 40 Rank: 83,562</p>	<p>September 7, 2009</p>	<p>Highlights discussion of Chick-fil-A and their Labor Day giveaway.</p> <p>“So throw on that jersey, hat, t-shirt...whatever and grab some free grub at Chick-fil-A.”</p>

<p>Blog:</p> <p>Bizjournal.com</p> <p>“Alabama to get bigger check from Chick-fil-A</p> <p>http://birmingham.bizjournals.com/birmingham/stories/2009/09/07/story6.html</p>	<p>Quantcast:</p> <p>Rank 206 5.1 M Monthly 5.6 M Global</p>	<p>September 4, 2009</p>	<p>Written by Michael Smith, the Chick-fil-A sponsored football game will raise ticket prices by \$5 and increase payout to the schools.</p> <p>Readers can comment and vote on the change, unfortunately only subscribers can view them.</p>
<p>YouTube:</p> <p>“Chick-Fil-A Prank”</p> <p>http://www.youtube.com/watch?v=aMZY4Gib1Y</p>	<p>Technorati:</p> <p>Posted by: CTFxC Views: 43,727 Rating: 2,270 Comments: 1,226 Favorites: 293</p>	<p>June 2, 2009</p>	<p>Many comments discussing the prank and Chick-Fil-A such as:</p> <p>buttock123 (1 month ago)</p> <p>Now that is why I love Chick-fil-a. They train their workers really well.</p>
<p>Blog:</p> <p>commonsensewithmoney.com</p> <p>http://www.commonsensewithmoney.com/2009/09/restaurant-deals-chick-fil-fazolis-dairy-queen-2/</p>	<p>Quantcast:</p> <p>Rank: 19,499 70.4 K Monthly 71.6 K Global</p>	<p>September 18, 2009</p>	<p>The blogger shares “better living through wiser spending” tips including the various Chick-fil-A deals, specifically the free Coke Zero promotion.</p>
<p>Facebook Fan page</p> <p>http://www.facebook.com/search/?q=chick-fil-a&init=quick#/ChickfilA?ref=search&sid=5018644.4155021312..1</p>	<p>1,158,225 fans</p>	<p>Info as of September 20th, 2009, page created roughly around August 11, 2008</p>	<p>Chick-fil-A is the first fast food chain to reach over 1 million fans.</p> <p>Ryan McCarroll: “Seriously, you should be open on Sunday. Even Jesus had to eat on Sundays. If you feel bad about the profit thing you could always give your sandwiches away that day. Another thing that Jesus would have done.” at 10:01:42 on 9/20/09</p>

<p>Facebook Group</p> <p>http://www.facebook.com/group.php?gid=2232534475&ref=search&sid=1108230130.4271437203..1</p>	<p>1,194 members</p>	<p>September 22, 2009</p>	<p>A group created to join all Chick-fil-A lovers. Description reads: "If you love Chick-fil-A, you should join this group"</p> <p>Multiple chat forums started including this one:</p> <p>Ad Langford (Newark, NJ) May 27, 2009 at 3:28pm "Why is it that everyone refuses to do anything about the food i purchased from Chick-Fil-A in Georgia with the blood all over the boxes?????"</p>
<p>Facebook Group:</p> <p>Chick-fil-A Employees Only!!!</p> <p>http://www.facebook.com/group.php?gid=2204623971&ref=search&sid=5018644.3464882167..1</p>	<p>2,256 members</p>	<p>September 22, 2009</p>	<p>According to the creator, the purpose of this group is for all of the employees to vent, share stories, and answer questions. There are over 100 discussions. Ex) sharing prank ideas "We are right across from an Outback and they used us to play a joke on one of their people once. They sent someone over to get potatoes. It was hilarious"</p>
<p>Flickr:</p> <p>http://www.flickr.com/groups/chickfila/</p>	<p>31 members in the public group for Chick-fil-A</p>	<p>September 21, 2009</p>	<p>This group was created on Flickr to share experiences and post pictures or comments on Chick Fil A. There are 143 pictures posted and 31 members.</p>
<p>YouTube:</p> <p>Posted: timhawkinscomedy</p> <p>http://www.youtube.com/watch?v=NsJ</p>	<p>Comments:600 Ratings: 1499 Views: 665,599 Favorite: 3951</p>	<p>September 22, 2009</p>	<p>A comedian performing the song he wrote about his love for Chick-fil-A where people can watch and comment.</p> <p>Date: March 10, 2009</p>

HqstPuNo			“I care that Chick-fil-a is closed on Sunday because that’s the only day I’m in the mood for it”
Twitter: Username- jeremycowart Photographer from Nashville, TN	Following: 800 Followers: 8,644 Tweets: 5,744	September 22, 2009 8:03 p.m.	He is implying his love for Chick-fil-A’s sweet tea like an addiction: “I wonder if anyone has ever gone to rehab for Chick-Fil-A sweet tea addiction... #fb”
Twitter: Username- BrennaFender Freelance Writer from Florida	Following: 127 Followers: 92 Tweets: 3,958	September 20, 2009 5:54 p.m.	A mom posts her experience with the Chick-fil-A cow: “Got a hug from the Chick-fil-a cow tonight. He smelled. Not like a cow, either”
Twitter: Username- aptlist Gregory Smith from Charlotte, NC	Following: 257 Followers: 316 Tweets: 9,064	September 20, 2009 4:32 p.m.	Gregory is promoting his apartment listings with Chick-fil-A: “Beat the apartment hunting blues with chick-fil-a!! http://bit.ly/ie14G #aptlist http://bit.ly/1jVM4x #aptlist”
Twitter: Username- kovers	Following: 38 Followers: 39 Tweets: 1,014	September 20, 2009 3:33 p.m.	The social media connection made another person want Chick-fil-A after reading it on a friend’s page. “kovers: @dianthehall must eat Chick-Fil-A for dinner now that I’ve seen your FB post and tweet! ;o)”

<p>Twitter:</p> <p>Username- sarahlp</p> <p>From The Colony, Texas</p>	<p>Following: 140</p> <p>Followers: 165</p> <p>Tweets: 1,925</p>	<p>September 20, 2009</p> <p>3:55 p.m.</p>	<p>Chick-fil-A when they are closed:</p> <p>“I only want Chik-fil-a on Sundays, the one day I can't have it.”</p>
<p>Myspace:</p> <p>http://searchservice.myspace.com/index.cfm?fuseaction=sitesearch.results&type=People&qry=Chick-fil-A</p>	<p>Over 100 different Myspace pages dedicated to Chick-fil-A</p>	<p>September 20, 2009</p> <p>Some pages updated, most abandoned</p>	<p>Myspace allows users to upload pictures, connect with friends, and receive comments.</p> <p>“Dearest Chick-fil-a, my schedule is keeping me from visiting you as often. I cry when I think about it. I will be through your doors on monday to enjoy some sweet goodness. -love, ben”</p>
<p>Blog:</p> <p>Chick-fil-A RTP Kids Night</p> <p>http://kidsnight.blogspot.com</p>	<p>Technorati:</p> <p>Authority: 1</p> <p>Rank: 1,603,173</p>	<p>September 18, 2009</p>	<p>This blog serves as showcase of activities done by kids at Chick-fil-A craft nights. There are pictures, archives, and fun stuff for kids.</p>
<p>Blog:</p> <p>Heart of a Mom</p> <p>http://heartofamom.eightclouds.com/?p=361</p>	<p>Technorati:</p> <p>Authority: 1</p> <p>Rank: 1,603,173</p>	<p>September 9, 2009</p>	<p>A mother blogs about her many experiences with Chick-fil-A and their giveaways, particularly Labor Day and Cow Appreciation Day</p>